

Sustainability at a Glance

INDIA, 2020

FOR NEARLY 22 YEARS, MCCAIN INDIA HAS WORKED TO INTEGRATE SUSTAINABLE BUSINESS PRACTICES ACROSS OUR OPERATIONS, FROM FARM TO TABLE - ALL WHILE DELIVERING JOY FOR THE WHOLE FAMILY AT MEALTIMES.

As the leader in the prepared potato industry, McCain Foods has embarked upon a journey to create planet-friendly food - food that is made with clear commitments to our farmers, communities, environment, and consumers, so that all can enjoy our great tasting food for generations to come.

This is a snapshot of McCain India's progress in 2020 towards McCain Foods [Global Sustainability Strategy](#) and commitments. It covers McCain's fiscal year 2020, from 1st July 2019 to 30th June 2020.

For more on McCain's sustainability journey see our global [2020 Sustainability Report Summary](#).

COVID-19 RESPONSE

- Provided more than 1,300 families with essential food items.
- Approx. Rs 10 lakh contributed by McCain and our employees to state and national relief funds.
- >12,000 masks distributed. These masks were produced by beneficiaries of our community programs.

STRONG FOUNDATIONS

SAFETY TARGETING ZERO INCIDENTS AT WORK.

INDIA PROGRESS

Vision – “For Us, For Family” was launched across the country. The safety and well-being of our teams and customers has always been a priority at McCain, but as the world adapted to the spread of COVID-19, our teams stepped up to protect each other with laser focus.

INCLUSION STRIVING TOWARD A DIVERSE, EQUITABLE & INCLUSIVE WORKFORCE.

INDIA PROGRESS

Women represent 25% of our India Leadership Team (3 of 12 members), up from 8% in 2019. Undertaken initiatives like Gender sensitization and Coaching Circles to build an inclusive culture.

SECURITY FAIR COMPENSATION FOR ALL MCCAIN EMPLOYEES.

INDIA PROGRESS

Throughout pandemic, we ensured complete salary for all our employees and third party associates.

ETHICS ZERO TOLERANCE FOR CORRUPTION OR HUMAN RIGHTS ABUSES.

INDIA PROGRESS

Completed annual Code of Conduct recertification for all employees with a 98% completion rate.



Smart and Sustainable Farming

INDIA PROGRESS

2%

decrease in CO₂ emissions per tonne 2017-2020, due to **reduced average distances** from field to our Mehsana plant

14%

reduction in water-use intensity (m³/tonne) across our growing regions from 2017 to 2020, with application of **drip-irrigation technology**

56%

of contracted volume of potatoes is certified under [Global GAP](#), up from 36% in 2019

19%

reduction in pesticide use (kg active ingredient (a.i.) per tonne of potato) from 2017 baseline

Over

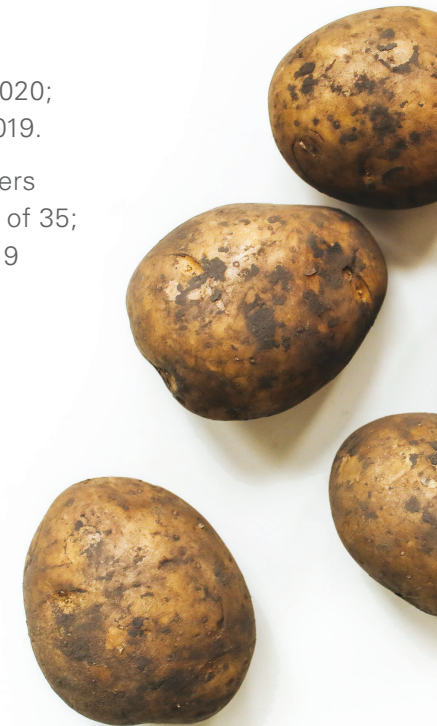
1,250

training hours in 2020; up 94% from 2019.

14% of our growers are below the age of 35; up from 11% in F19

GLOBAL COMMITMENTS

- Implementing regenerative agricultural practices across 100% of McCain potato acres by 2030
- Operating three Farms of the Future by 2025, dedicated to developing regenerative agricultural practices
- Developing research partnerships and leverage collective action to advance regenerative agriculture
- Reducing CO₂ per tonne from potato farming, storage, and freight by 25% by 2030
- Improving water-use efficiency by 15% in water-stressed regions by 2025



Resource-Efficient Operations



INDIA PROGRESS

6%

increase in absolute CO₂ emissions 2017-20, with COVID impacts on volume

3%

improvement in CO₂ emissions intensity (Scope 1 & 2) 2017-20

Purchased electricity from wind turbines in 2020 and securing the environmental certificates to be able to claim **20% renewable electricity in 2021**

With COVID-19 impacts on efficiency, water-use intensity increased from **4.01 to 5.26m³ per tonne** from 2019-2020

3.2% waste to landfill, up from 1.5% in 2019

100%

recovery of B2C plastic materials from April 2020. Our corrugated packaging has **99.7% recycled content**, up from 98.2% in 2019. **99.7% FSC certified paper** sourced materials

GLOBAL COMMITMENTS

- 50% absolute reduction in CO₂ emissions (Scope 1 & 2), move out of coal and 100% renewable electricity by 2030
- 30% reduction in CO₂ emissions intensity (Scope 3) by 2030 (2017 baseline)
- 15% improvement in water-use efficiency in seven priority plants by 2025
- Zero waste to landfill and 100% potato utilization by 2025
- Making 100% of our packaging recyclable, reusable or compostable by 2025

Good Food

INDIA PROGRESS

13%

sodium reduction in our Veggie Nuggets

10%

sodium reduction in our Smiles

Preparations underway to move from palm oil to **alternative oils** by 2025

GLOBAL COMMITMENTS

- Using ingredients that customers recognize, expect, and accept
- Removing palm oil from our frying operations for McCain-branded products by 2025
- 15% reduction in sodium (sales-weighted average) in our potato and appetizer products by 2025
- Providing clear and transparent nutritional information
- Expanding our healthier offerings





Thriving Communities

INDIA PROGRESS

Scaled up our efforts on Project Shakti, impacting

411 women and girls to date, including a further 116 in 2020

Launched Project Utthan, improving the livelihoods of

203 small and marginal farmers in four villages in the region of Sabarkatha in Gujarat in its first year

152,000 meals
26 tonnes of finished goods donated



GLOBAL COMMITMENTS

- Supporting farmers and families by donating 200 million meals to food banks and NGOs by 2025
- Supporting farmers and families with 50,000 hours of employee volunteering by 2025
- Improving the livelihoods of 10,000 vulnerable farmers and families by 2025

