



TOGETHER, TOWARDS PLANET-FRIENDLY FOOD.

2021 Sustainability Highlights: India



ABOUT McCain

From humble beginnings on a farm in rural Canada, McCain is now a global company with operations on six continents.

- McCain Foods (India) is a wholly-owned subsidiary of McCain Foods Limited in Canada.
- Since 1998, McCain has been engaged in agriculture R&D and in development of frozen food market in India and subcontinent countries.
- McCain products are used by leading fast food chains, hotels, restaurants, catering companies and are popular for in-home consumption

550
employees

20
export countries

1,150
growers



SUSTAINABILITY: India 2021

FOR NEARLY 23 YEARS, McCAIN INDIA HAS WORKED TO INTEGRATE SUSTAINABLE BUSINESS PRACTICES ACROSS OUR OPERATIONS, FROM FARM TO TABLE - ALL WHILE DELIVERING JOY FOR THE WHOLE FAMILY AT MEALTIMES.

We set our company purpose towards producing planet-friendly food. This means growing food responsibly, reducing our carbon footprint, supporting the communities where we operate and ensuring a sustainable future for generations to come. This is ingrained in our company ethos, inspired by our founders' belief that good ethics is good business.

We have now completed three years of our sustainability journey, and we are excited at the progress we are making, and opportunities that lie ahead to learn and accelerate. We will continue to lead by example by taking steps and implementing measures that will help us and our partners continue to a more sustainable future.

This is a snapshot of McCain India's progress in 2021 towards McCain Foods Global Sustainability Strategy and commitments. It covers McCain's fiscal year 2021, from 1st July 2020 to 30th June 2021.

For more on McCain's sustainability journey see McCainIndia.com



STRONG FOUNDATIONS

TARGETING ZERO INCIDENTS AT WORK

INDIA PROGRESS

Vision – “For Us, For Family” was launched across the country. The safety and well-being of our teams and customers has always been a priority at McCain. In 2021, our total recordable incident rate in India is 0.45.

STRIVING TOWARD A DIVERSE, EQUITABLE & INCLUSIVE WORKFORCE

INDIA PROGRESS

Women represent 31% of our India Leadership Team (4 of 12 members), up from 25% in 2020. Initiatives include formation of a diversity, equity and inclusion committee and a 90 Minute Series for female employees.

FAIR COMPENSATION FOR ALL MCCAIN EMPLOYEES

INDIA PROGRESS

Throughout pandemic, we ensured complete salary for all our employees and third party associates.

ZERO TOLERANCE FOR CORRUPTION OR HUMAN RIGHTS ABUSES

INDIA PROGRESS

Completed annual Code of Conduct recertification for all employees with a 99% completion rate.



OUR SUSTAINABILITY STRATEGY

PLANET-FRIENDLY PRACTICES.

SMART & SUSTAINABLE FARMING



Protecting soil health and biodiversity through Regenerative agriculture while adapting to climate change

RESOURCE-EFFICIENT OPERATIONS



Reducing CO2 emissions, water-use, packaging, and targeting zero waste

GOOD FOOD



Answering the needs of increasingly health and planet-conscious consumers

THRIVING COMMUNITIES



Helping rural communities, where we operate and live, to thrive

Smart & Sustainable Farming



INDIA HIGHLIGHTS

83% of contracted potato volume certified by [Global GAP](#) up from 56% in 2020

Over **2,100** grower training hours in 2021, up 70% from 2020

CO₂ emissions intensity reduced by **1.6%** compared to 2020

15% reduction in water use efficiency across our growing regions compared to 2017

Pesticide use intensity reduced by **16%** compared to 2017

GLOBAL TARGETS

- Implementing regenerative agriculture practices on 100% of our potato acreage by 2030
- Operating three Farms of the Future in different growing regions around the world by 2025
- Developing research partnerships and leverage collective action to advance regenerative agriculture
- Reducing CO₂/tonne from potato farming, storage and freight by 25% by 2030
- Improving water-use efficiency by 15% in water-stressed regions by 2025
- Training, knowledge & technology transfer to our farmers



Resource-Efficient Operations



INDIA HIGHLIGHTS

13% reduction in absolute CO₂ emissions (scope 1 and 2*) compared to 2017

23% of total electricity used at our plants from renewable sources

Water use intensity increased by **27%** compared to 2017

5.7% waste to landfill, down 1% from 2020

100% recovery of B2C plastic materials

100% recycled paper in packaging

99.7% FSC certified paper used in packaging

GLOBAL TARGETS

- 50% absolute reduction in CO₂ emissions (Scope 1 & 2), move out of coal and 100% renewable electricity by 2030
- 30% reduction in CO₂ emissions intensity (Scope 3) by 2030 (2017 baseline)
- 15% improvement in water-use efficiency in seven priority plants by 2025
- Zero waste to landfill and 100% potato utilization by 2025
- Making 100% of our packaging recyclable, reusable or compostable by 2025
- 50% reduction in food waste intensity across McCain operations by 2030



*Scope 1 are direct GHG emissions occur from sources that are owned or controlled by the company. Scope 2 accounts for GHG emissions from the generation of purchased electricity consumed by a company. Scope 3 emissions are a consequence of the activities of the company, but occur from sources not owned or controlled by the company. [Source](#)

Good Food



INDIA HIGHLIGHTS

4% reduction in sodium (weighted-sales average) in McCain branded potato and appetizer products, including Potato Cheese Shotz, Veggie Nuggets and Veggie Burger Patty

Preparations underway to move from palm oil to alternative oils **by 2025**

GLOBAL TARGETS

- Using ingredients that customers recognize, expect, and accept
- Removing palm oil from our frying operations for McCain-branded products by 2025
- 15% reduction in sodium (sales-weighted average) in our potato and appetizer products by 2025
- Provide clear and transparent nutritional info
- Expand healthier food offerings



Thriving Communities



INDIA HIGHLIGHTS

Scale up of community development projects, including:

PROJECT SHAKTI:

45 self-help groups now reaching nearly **600** rural women, providing support on savings and income generation activities

PROJECT UTHAN:

Improving the livelihoods of **400** small and marginal farmers in the last year through agriculture and livestock management support

Over **100,000** meals donated

Launched **Volunteering Day** off for all McCain employees

TARGETS

- Supporting farmers and families by donating 200 million meals to food banks and NGOs by 2025
- Supporting farmers and families with 50,000 hours of employee volunteering by 2025
- Improving livelihoods of 10,000 vulnerable farmers and families by 2025



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