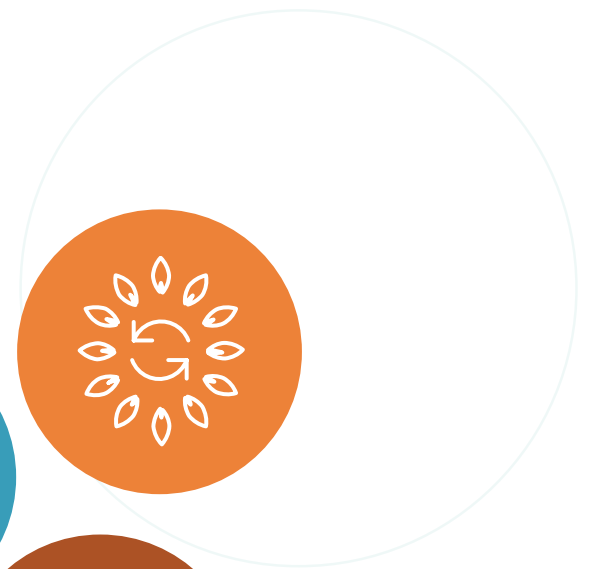




# INDIA SUSTAINABILITY REPORT 2022.



# A Message from our Regional Director – HR, Sustainability, Corporate Communication - IJKSEAT.

As the global population continues to grow, so too does the strain on our planet's finite resources. We can no longer ignore this reality, and as individuals and businesses alike, we must take responsibility for our own consumption and production practices.

At McCain Foods India, we believe that sustainability is an integral part of our core values and we strive to make sure that our business practices are as environmentally conscious as possible. We are proud to present our latest sustainability report, which provides a detailed overview of the initiatives we have taken to reduce our environmental footprint.

This report is the result of a long-term commitment to sustainability and a dedication to making sure that

our practices are as ecologically responsible as possible. We are proud to share the progress we have made to date and the tangible results of our efforts. At the same time, we recognize that there is always room for improvement. We acknowledge that there are areas that need to be addressed and are already taking steps to ensure that we continue to reduce our environmental impact. We invite you to join us in this effort.

We hope that our report will serve as an example of the importance of sustainability in the food industry, and that it will inspire others to take action. With collective effort, we can make a real difference in the fight to protect our planet.

Sincerely,

**Debadatta Baxi,**

Regional Director –HR, Sustainability, Corporate Communication-  
IJKSEAT



# About McCain India.

**Our roots are on the farm and potato farming is ingrained in our DNA.**

Since our founding by the McCain brothers in 1957 on a farm in Florenceville, New Brunswick, the company has expanded globally, operating across six continents with one in every four French Fries eaten around the world made by McCain.



**550**  
Employees

**20+**  
Export Countries

**1000+**  
Growers



# Sustainability at McCain.

## Succeeding Together





**We know the importance that food plays in people's lives – the power it has to bring people, families and communities together.**

And our purpose speaks to our belief in connecting people through delicious, planet-friendly food.

We also know that our consumers want food that is produced in a sustainable way. So, we've set our company purpose towards producing food responsibly to ensure a sustainable future – making a difference today, tomorrow and for generations to come.

But we can't do this alone. We do this by succeeding together with our teams, our growers and our business and community partners around the world. Because we know that when we work and grow together, we succeed together.



# Our purpose & values

## FAMILY

McCain is a proud family company; we take care of each other and our business like a family.

## AUTHENTIC

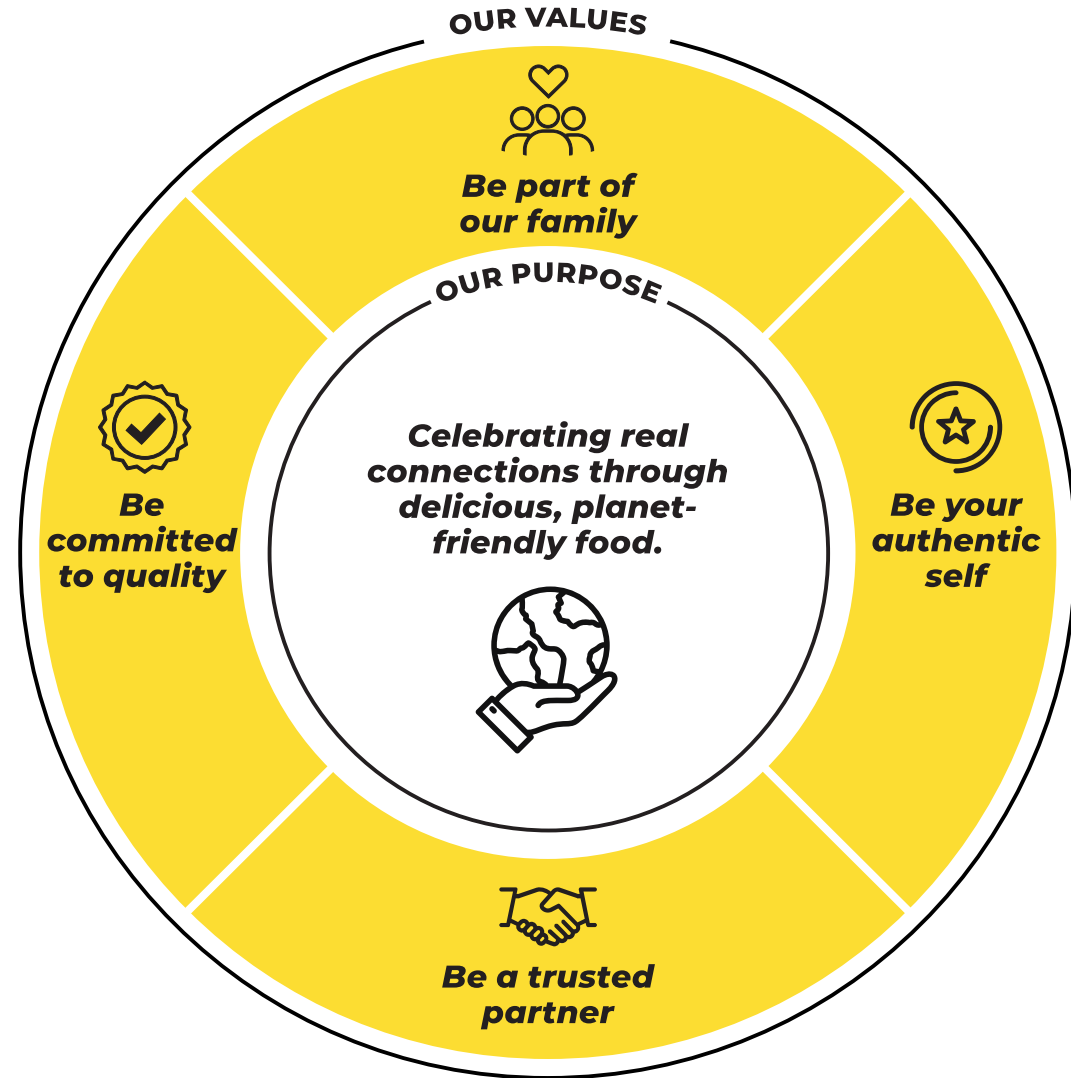
We are proud of our diverse team of 22,000 people across six continents, working as one team to build an inclusive, authentic culture.

## TRUSTED

Our business is built on relationships and real connections – with farmers, customers, our communities and beyond.

## QUALITY

From the food we make to the work we do, McCain takes pride in delivering consistent quality.



# Our sustainability strategy

## SMART & SUSTAINABLE FARMING



Protecting soil health and biodiversity through Regenerative agriculture while adapting to climate change

## RESOURCE-EFFICIENT OPERATIONS



Reducing CO2 emissions, water-use, packaging, and targeting zero waste

## GOOD FOOD



Answering the needs of increasingly health and planet-conscious consumers

## THRIVING COMMUNITIES



Helping rural communities, where we operate and live, to thrive



# Our sustainability strategy Planet-friendly practices.



## Our Sustainability Pillars

## Our Commitments

Our Strong Foundations

SAFETY

INCLUSION

ETHICS

SECURITY

SMART &  
SUSTAINABLE  
FARMING



- Implementing regenerative agriculture practices on 100% of our potato acreage by 2030
- Operating three Farms of the Future in different growing regions around the world by 2025
- Developing research partnerships and leverage collective action to advance regenerative agriculture

- Reducing CO<sub>2</sub> per tonne from potato farming, storage and freight by 25% by 2030
- Improving water-use efficiency by 15% in water-stressed regions by 2025
- Training, knowledge & technology transfer to our farmers

RESOURCE-  
EFFICIENT  
OPERATIONS



- 50% absolute reduction in CO<sub>2</sub> emissions (Scope 1 & 2), move out of coal and 100% renewable electricity by 2030
- 30% reduction in CO<sub>2</sub> emissions intensity (Scope 3) by 2030
- 15% improvement in water-use efficiency in seven priority plants by 2025

- Zero waste to landfill by 2025
- Making 100% of our packaging recyclable, reusable or compostable by 2025
- 50% reduction in food waste intensity across McCain operations by 2030

GOOD  
FOOD



- Using simple ingredients that customers recognize and expect
- Removing palm oil from our frying operations for McCain-branded products by 2025
- 15% reduction in sodium in our potato and appetizer products by 2025
- Expanding healthier food offerings
- Providing clear and transparent nutritional information
- 100% GFSI certification at all McCain-owned facilities and tier-1 ingredient suppliers
- 100% use of cage-free eggs by 2025

THRIVING  
COMMUNITIES



- Supporting farmers and families by donating 200 million meals to food banks and NGOs by 2025
- Supporting farmers and families with 50,000 hours of employee volunteering by 2025
- Improving livelihoods of 10,000 vulnerable farmers and families by 2025

## Our Alignment to the United Nations' [Sustainable Development Goals \(SDGs\)](#)







# Smart & Sustainable Farming

## TARGETS

- Implementing regenerative agriculture practices on 100% of our potato acreage by 2030
- Operating three Farms of the Future in different growing regions around the world by 2025
- Developing research partnerships and leverage collective action to advance regenerative agriculture
- Reducing CO<sub>2</sub>/tonne from potato farming, storage and freight by 25% by 2030
- Improving water-use efficiency by 15% in water-stressed regions by 2025
- Training, knowledge & technology transfer to our farmers



## INDIA HIGHLIGHTS

- CO<sub>2</sub> emissions intensity reduced by 16% (baseline F17)
- Water use efficiency improved by 8% (baseline F17)
- 94% of Contracted Potato Volume certified by Global GAP, up from 83% in F21
- Pesticide use intensity reduced by 79% (baseline F17)
- 36% of potato crops use stress-tolerant varieties
- More than 2600 hours of growers training, up 21% from F21



# Resource-Efficient Operations

## TARGETS

- 50% absolute reduction in CO<sub>2</sub> emissions (Scope 1 & 2), move out of coal and 100% renewable electricity by 2030
- 30% reduction in CO<sub>2</sub> emissions intensity (Scope 3) by 2030 (2017 baseline)
- 15% improvement in water-use efficiency in seven priority plants by 2025
- Zero waste to landfill by 2025
- Making 100% of our packaging recyclable, reusable or compostable by 2025
- 50% reduction in food waste intensity across McCain operations by 2030



## INDIA HIGHLIGHTS

- 23% of total electricity consumed at our plant comes from renewable sources
- 19% increase in Scope 1 and 2 absolute emissions (baseline F17)
- 19% reduction in Scope 3 emissions intensity (baseline F17)
- Water use intensity reduced by 3% (baseline F17)
- 5.5% of total waste goes to landfill
- 54% of plastic and 100% paper used in packaging is designed for recyclability
- 100% recovery of B2C plastic materials



# Good Food



## TARGETS

- Using ingredients that customers recognize, expect, and accept
- Removing palm oil from our frying operations for McCain-branded products by 2025
- 15% reduction in sodium (sales-weighted average) in our potato and appetizer products by 2025
- Provide clear and transparent nutritional info
- Expand healthy food offerings

## INDIA HIGHLIGHTS

- 10% reduction in sodium (weighted-sales average) in McCain branded appetizer products like Veggie Nuggets (baseline F17)
- Preparations underway to move from Palm oil to alternative oils by 2025
- Initiated Front- of- Pack Nutrition labelling on all Retail Packs. This helps consumers to make informed choices.





# Thriving Communities

## TARGETS

- Supporting farmers and families by donating 200 million meals to food banks and NGOs by 2025
- Supporting farmers and families with 50,000 hours of employee volunteering by 2025
- Improving livelihoods of 10,000 vulnerable farmers and families by 2025



## INDIA HIGHLIGHTS

- More than 1900 direct beneficiaries of community development projects- Project Shakti and Project Utthan; 600 new beneficiaries added since last year.
- More than 206000 meals donated under McCain Chips-In; doubling since last year
- Recorded ~250 employee volunteering hours in F22
- Project Shakti: 67 self-help groups reached nearly 850 rural women, providing support on savings and income generation activities
- Project Utthan: improving the livelihoods of more than 1000 small and marginal farmers through agriculture and livestock management support

# Strong Foundations

Our approach to Strong Foundations is shaped by the following commitments:

- Targeting zero incidents at work
- Striving towards a diverse, equitable & inclusive workforce
- Zero tolerance for corruption or human rights abuses
- Ensure income security and fair compensation for all McCain employees

## GLOBAL 2022 PROGRESS

 >30% reduction in incident rate since 2019

 33% women in leadership

 refreshed employee and supplier Codes of Conduct

 “Degreed” digital learning platform launched

## IN INDIA

- The safety and wellbeing of people are at the heart of our business which encompasses our employees, contractors and visitors, and the partners with whom we work. In India, our TRIR for F22 was 0.04, down from 0.45 in F21.
- Women represent 41% of our India Leadership Team (5 of 12 members), up from 31% in F21. Continued commitment to gender sensitization and building inclusive infrastructure to attract diverse talents.
- Refreshed Employee Code of Conduct for 100% of our employees.
- “Degreed” learning platform launched.





# Global Sustainability highlights for F22 at a glance.



Smart & Sustainable Farming



Resource-Efficient Operations



Good Food



Thriving Communities



Global Regenerative Agriculture Framework implemented



New regenerative financing partnerships established



Farm of the Future Africa launched



Renewable electricity up to **18.5%**



**17%** reduction in CO<sub>2</sub> per tonne of product produced (Scope 1 and 2)

**17%** improvement in water-use efficiency in priority plants

Plant-forward innovations and partnerships



**Sodium reduction** and artificial ingredients removed in key products



**98%** paper packaging + **90%** plastic packaging 'designed for recycling'



**8%** reduction in CO<sub>2</sub> emissions per tonne from potato farming, storage and freight

Water stress-tolerant potato varieties - **21.5%**

Water-use efficiency improved by **11%** (in water-stressed regions)



**100%** of McCain owned facilities GFSI certified



**10.9 million** meals donated



**14** new community projects launched

**100%** voluntary implementation of:  
• Nutriscore   
• Health Star Rating



**6,432** hours of employee volunteering completed



**2,921** new beneficiaries reached







**TOGETHER, TOWARDS  
PLANET-FRIENDLY  
FOOD.**